

# NEW PRODUCTS



**Could You Be “D”-ficient?**

## **Vitamin D3 2,500 IU**

**Statistics Canada identified that 40% of Canadians are D3 deficient in winter and 25% during summer months; could this be you?**

- You work indoors and wear sunscreen or seek shade to protect your skin when outside
- You live in an urban setting where environmental factors such as smog rob you of precious sunshine
- Your darker-toned skin contains more melanin, which limits absorption of sunlight and affects D3 production
- You recognize the age-related decline in one’s ability to generate our own vitamin D3

**Year-round supplementation is highly recommended to avoid deficiency. New Roots Herbal has three forms of biologically active vitamin D3 with a high potency of 2,500 IU.**